



QUICK FACTS



Address

19100 East Valley View Parkway
Independence, MO 64055



Demographics

1.69 M People within 100 miles
Median Age: 35
58% of Buyers are Female
Email Database: 380k
Average Email Open Rate: 32%
Email Click Through Rate: 17%



Social Media

f 33K @ 2.9K t 3.1K d 13K Views



Mobile App

CDA Loyalty



Ticketing Provider

Ticketmaster



Artist and Locker Rooms

3 Star Dressing Rooms
3 Production Offices
4 Locker Rooms



Show Power

Two 600AMP (3-PHASE)
Two 400AMP (3-PHASE)
Two 200AMP (3-PHASE)
Two 100AMP (3-PHASE)
Six 100AMP (3-PHASE)*upstage
right on a separate transformer



Rigging

150,000 LBS Full House Capacity
125,000 LBS Center Stage Capacity



MIKE YOUNG

General Manager



Email

mike.young@oakviewgroup.com



WHY CABLE DAHMER ARENA?

Located in the heart of the Heartland, Cable Dahmer Arena is a state-of-the-art, multi-purpose entertainment venue just 25 minutes from downtown Kansas City. Cable Dahmer Arena is a multi-purpose, state-of-the-art arena located off I-70 in Independence, Missouri.



NOTABLE CONCERTS

Kane Brown	Paramore	Ariana Grande
Billie Eilish	Adam Sandler	Gabriel Iglesias
Alan Jackson	Cody Johnson	The 1975
AEW	Blink 182	Machine Gun Kelly
Rob Zombie	Jim Gaffigan	Jeff Dunham
Tyler, the Creator	Bruno Mars	Jon Pardi
Billy Strings	Zac Brown Band	Kenny Rogers



CAPACITY

- In the Round: 6,947
- End Stage: 5,673
- 3/4 House: 4,261
- Half House: 3,402



LOAD IN

- 3 truck bays at loading dock height with levelers
- Drive in ramp (loading and unloading only)
- Interior staging area of 400 square feet and 18' high
- Parking for 6 buses and 3 semis on loading dock
- Additional truck parking in the west lot



MARKETING ASSETS

- Over 60 unique LED Television Displays along the Concourse
- LED 360 Ribbon Board
- LED High Definition In Arena Screens
- Exterior Marquee along I-70
- Live Ad Reads at Tennent Team Home Games
- Weekly Email Deployments
- Unique Event Page on website
- Website Front Page Featurettes, Event and Calendar Listings, and Pop-Up capability
- Daily Social Media posts and interactions
- Venue Mobile App with push notifications and unique event page



OVG360